

12 MINUTES
to Broad
and 7th Sts.

HIGHLAND PARK LOT SALE

12 MINUTES
to Broad
and 7th Sts.

Strictly High-Class Property.

The Highest Land Between the James and Chickahominy Rivers.

80 Feet Above Broad Street.

\$100 and Upwards **RICHMOND'S FINEST SUBURB.** Upwards from **\$100**

All Lots 35x140 Feet and 20 Foot Alleys. Streets and Avenues 60x80 Feet.

Easier Terms Have
Never Been Made

\$5 and \$10 Down---\$3 and \$5 per Month.

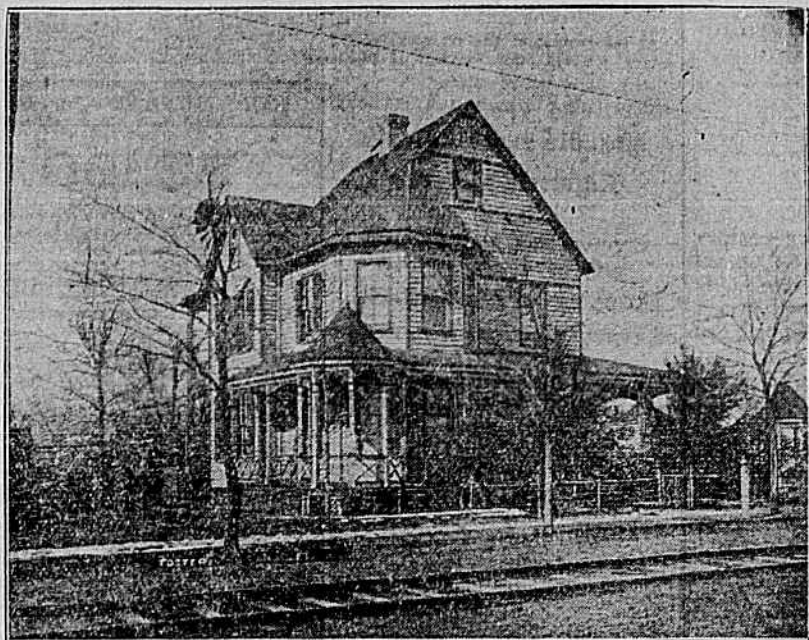
No Part of Richmond
More Beautiful

Complete system of Sewerage, Granolithic Sidewalks, Electric Lights, School, Churches, Stores, Beautiful Homes, and Water noted for its purity. **DON'T THIS LOOK GOOD TO YOU?**

Sales Days: Friday, Saturday, Monday---February 16th, 17th, 19th.

Read every line of this advertisement carefully. Think for yourself. Make this property your savings bank. You worked for your earnings. Let them now work for you. This opening sale is your chance. You know where your money is and what it is doing when invested here. On the great clock of time there is but one word—NOW! For health, comfort, convenience and life-long enjoyment, no place offers advantages equal to **HIGHLAND PARK**.

A **FREE DEED** to your property in case of death, if one-fifth of the purchase-price has been paid.



T. E. TRAGLE'S RESIDENCE.

No Assessments, No Taxes, No Interest.

Highland Park

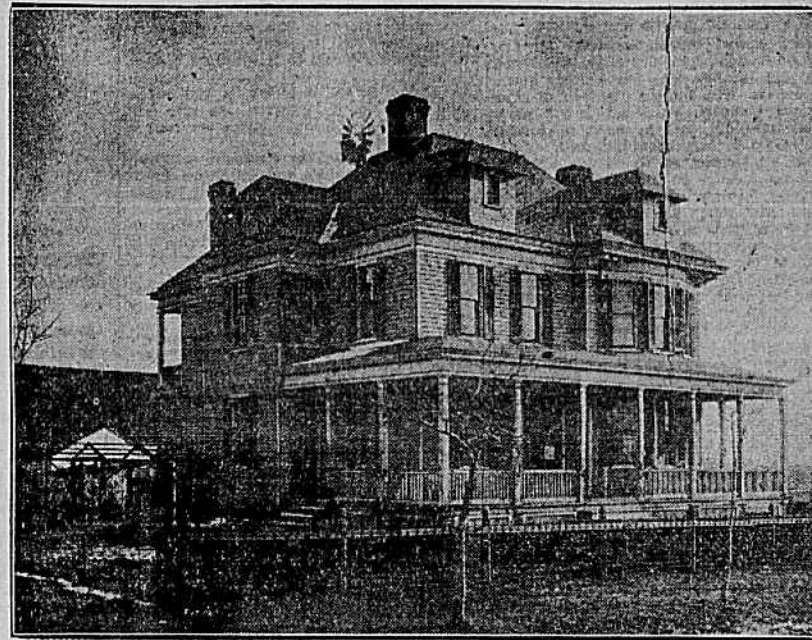
with its fine homes, will be one of the show places of Richmond. No part of this great and growing city could be more elegantly located, and it will soon be taken up by Richmonders on account of its accessibility to the city and its great desirability as a location for a home.

Fortune knocks once at every man's door. This is your opportunity—take advantage of it.

You do not need any great forethought to prophesy the great increase in value of property in **HIGHLAND PARK**, and the wonderful development that will take place in the next two years.

No lot more than three minutes' walk from cars.

A country home, pure water, pure air, with all city conveniences. **SEEING IS BELIEVING.**



P. DALTON'S RESIDENCE.



BIRD'S-EYE VIEW OF HIGHLAND PARK.

Richmond's Rapid Growth

means early increase in prices of these Desirable Home Sites.

Highland Park

is easily and quickly reached from all parts of the city. All Lines Transfer at Seventh and Broad Streets to Northside Car, which runs through this property, and you are free from the dust, noise, smoke and other annoyances of the city.

"The few lead; the balance follow. The few do the thinking." Are you one of the thinkers?

It is better to lock the stable door after the horse is stolen than not to look it at all, for in

doing so may save the cow. Take this to yourself, if you have failed to take advantage of other opportunities offered.

Facts to Consider.

Highland Park Lots are 35 x 140, with 20-foot alleys.

Highland Park has a Complete System of Sewerage, Granolithic Sidewalks, School, Churches, Stores and Elegant Homes.

Highland Park has the best water to be found anywhere, and plenty of it.

Highland Park is only another word for Opportunity.

Stop and think of a home in this elegant suburb on a plot of ground 70 x 140, where you

can have wide porches to entertain your friends, a fine lawn for the children, plenty of sunshine, pure air, pure water and one of the finest views to be found anywhere around Richmond.

Start the foundation for a home now by securing two or more lots in this glorious property, and when they are paid for you can borrow money to build, and the money you now donate to the landlord will soon pay for your own Home, Sweet Home.

Isn't this worth thinking about? Wouldn't it pay you to investigate our offer?

Wouldn't you like to put your feet under your own table in your own home? Don't you think the world would seem brighter to you and yours? Talk it over with your wife, and you will find that even the thought of owning your own home will be like a ray of sunshine on a cloudy day to her.

Real Estate the Basis of All Security

The greatest fortunes of this country have been made through Real Estate Investments. There is no land speculation in or around Richmond to-day that promise as great returns as an investment at Highland Park.

Don't put this off. Act at once. The opportunity is yours now.

Make up your mind to own some Real Estate, no matter how little. It will work while you sleep, and remember, you can never get rich on a salary.

We are placing before the public the greatest opportunity for a safe and profitable investment.

It means a bright future to the workingman.

We want to show you the property at your convenience and at our expense. We refund all fares on the ground.

Out-of-town buyers will receive credit on their purchase for full railroad fare. Salesmen on the ground every day.

Highland Park Realty Corporation,

J. W. McCOMB, Manager,
705 American National Bank Building,
RICHMOND, VA.

To reserve location, sign coupon attached. Cut out, mail to us with \$5 deposit, which will be returned if you do not care to purchase after seeing the property.

Signed
Address

Order Form.
Highland Park Realty Co.,
705 Am. Nat. Bk. Bldg.,
Richmond, Va.
Sirs: Enclosed find \$5 deposit for payment for lots. Price which you offer on terms of \$5 and \$10 down, and \$3 and \$5 per month.